



BECDES

Graphic Design

About BECDES

BECDES was established in late 2002. Initially set up to cater for small film companies, directors and producers, BECDES has since built up a wider clientele. An extensive range of projects are now commissioned for health professionals, educators, individuals, youth groups and many more.

We offer high quality designs for a wide range of printed services. We are able to take your idea all the way from concept to creation, with the delivery or installation of your printed items. As a small studio, our costs are kept to a minimum, providing you with cost effective, innovative and unique designs. For graphic advice, please feel free to contact us and organise an obligation free meeting. We can discuss your needs, and determine a solution that is right for you.

BECDES offers a diverse range of Graphic Design services, including, but not limited to:

- Brochures
- Business Cards
- Flags and Banners
- Invitations
- Labels and Stickers
- Logos and Branding
- Posters and Flyers
- Stationery

Rebecca Stein - Director of BECDES, was born in Melbourne, and educated in the heart of St Kilda. Her love of computers and design brought her to study at Monash University, where she completed a three year Design (Visual Communication) degree in 2003.

As well as expressing her creative side, Rebecca enjoys all sports, especially swimming and athletics, as well as spending time with her young children.

Always the perfectionist, Rebecca will strive to achieve the best possible solution for you and your business, on time and within budget.



Logos Various

Logos are specifically designed for each individual business. As your defining mark, a logo is very important to the identity of the business and thus, care and consideration must be taken into account when designing. These logos have been commissioned for a varied group of professionals, including youth groups, health professionals, educators, entertainers and people of trade.

JewQ

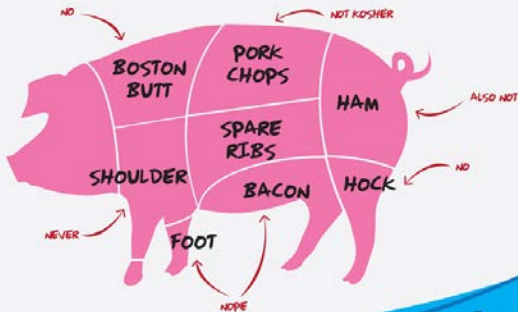
Questions Answered.
Answers Questioned.

Join the #JewQ conversation · www.aujs.com.au/JewQ

Do you eat pork?

What about ham? Not even bacon...?

Pig isn't Kosher, no matter how you cut it.



JewQ

Questions Answered.
Answers Questioned.

Join the #JewQ conversation · www.aujs.com.au/JewQ

JewQ
Logo, Web banner + Info posters

JewQ is an online campaign that shares stories and creates conversations in a bid to explore and understand young Jewish Australian identity, practice and traditions. A simple and modern approach has been used, which both emphasizes the 'question' and also the 'answer' elements of this brand.

▶
STONE Tumbled Napa Travertine
APPLICATION Large format pavers, swimming pool coping
LOCATION South Australia, Marlene Place, Adelaide
ARCHITECT Cognate Architecture & Interiors



▶
STONE Tumbled Napa Travertine
APPLICATION Large format pavers, swimming pool coping
LOCATION Florida residence, Moulton Place, Moulton
ARCHITECT Progress Architecture & Interiors



CDK STONE NATURAL STONE CATALOGUE: PAVING ELEMENTS PAGE 6

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▶
STONE Calibrated Granite Pavers
APPLICATION Step heads and treads, pool coping
LOCATION Florida residence, Carl Court, New South Wales
STONE/MASON Stoneworks/Carlyls



▶
STONE Calibrated Granite Pavers
APPLICATION Step heads and treads, pool coping
LOCATION Florida residence, Carl Court, New South Wales
STONE/MASON Stoneworks

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CDK STONE NATURAL STONE CATALOGUE: PAVING ELEMENTS PAGE 11

CDK Stone Natural Stone, Paving Elements Brochure

This brochure is available to end users and trades people. It shows how various types of natural stone can be used to create modern outdoor settings, and also displays the tools available for installation and maintenance. A simple, bold, and modern design, shows off the photography to inspire the end user of the possibilities of natural stone.



Kessly Wedding Invitation and Logo

Complimenting the wedding's theme of silver and purple, the invitation was designed to match, using an intricate pattern which becomes a silver foil, as the main focus. The client, who was after a feminine touch, opted for a pattern that had a floral feel without the defined flower form.



Nest Maternity Wear Logo and Swing Tag Concepts

Nest Maternity Wear is a concept identity for a new range of maternity wear, that is proposed to be sold in Kmart stores across Australia. As the name hints, the brand is delicate and fragile, much like a pregnant woman and her unborn child. The colour is very pale and subtle to suggest this. The feathers are delicate and floating, keeping in line with the rest of the dainty, sensitive branding.



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0401 134 547

rebecca@becdes.com.au

www.becdes.com.au

www.facebook.com/becdes